

October 12th 2016

Letter of Recommendation For EasySocial

To Whom It May Concern:

I am proud to serve as Chief Growth Officer at Solar Roast Coffee, Southern Colorado's Premier Cafe, and the World's Only Solar Coffee Roaster. Located in the heart of Pueblo, on the corner of 3rd and N. Main St. We were Voted "Best Eco Friendly Coffee" - Denver Westword and are known nation wide for our smooth and unique taste.

I first spoke to Tim Zercher from EasySocial in July of 2016. Though I was somewhat skeptical of the value they would bring to our brand we allowed EasySocial to take over one of the brands held under SRC for two weeks and allowed him to make an Instagram for SRC as a test. When he returned in two weeks with very impressive results, 73,000 people reached via Twitter and Instagram in only 2 weeks, we decided to bring Tim and EasySocial on to manage our primary social media accounts immediately.

We have thoroughly enjoyed working with them and our staff loves that our accounts stay active, updated and that EasySocial is fast to respond to customers without our staff having to lift a finger. We believe that the social media expertise and "client first" attitude that EasySocial has represents a major asset for our brand.

I believe that Tim and EasySocial serve their clients' needs first and themselves second. I am confident in recommending EasySocial's services to anyone.

Dave Ray
Chief Growth Officer
daveray@solarroast.com

